

BURHAN PAL

VISUAL STORYTELLER | CREATIVE DIRECTOR | PHOTOGRAPHER

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Instagram: [@burhanpal](https://www.instagram.com/burhanpal) • Portfolio: [Burhan Pal Visual Studio](#)



PROFILE

Award-winning visual storyteller and creative director with more than a decade behind the lens, creating high-fashion editorials, heritage wedding imagery, commercial campaigns and cinematic films.

CORE DISCIPLINES

- Creative & Art Direction
- Editorial & Bridal Photography
- Cinematography & Brand Films
- Campaign Concepts & Storyboarding
- Location / Set Direction
- Fine-art Color Grading & Retouching

SELECTED EXPERIENCE

10+ Years Professional visual storytelling

250+ Campaigns & shoots

15+ Countries International coverage

CREATIVE APPROACH

Cinematic Framing

Every still is treated like a frame from a motion picture, with narrative rhythm and intentional composition.

Cultural Reverence

Fashion and wedding work is directed with respect for heritage, craft, texture and authentic emotion.

Light & Form

A signature balance of directional light, sculpted shadow and clean editorial composition.

SELECTED DELIVERABLES

- Luxury wedding & reception coverage
- Fashion lookbooks / magazine editorials
- Commercial campaign stills
- 4K cinematic films & teasers
- Social vertical narrative reels
- Private archival gallery delivery

AVAILABILITY

Available for commissions across Pakistan and international destination travel. For collaborations, commercial work and private celebrations, contact the studio directly.